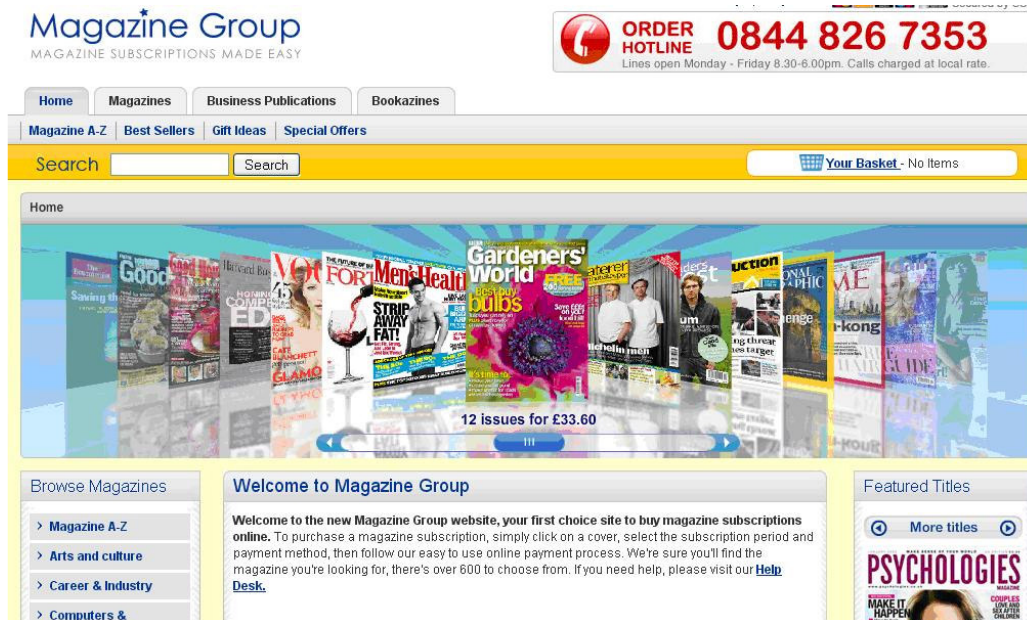


Generate quality subscriptions – risk-free and with no up-front costs



List your titles with the UK's leading online subscription retailer and generate significant additional sales.

A valuable extra source of revenue and circulation

3PM can help you sell more magazines. We run the UK's leading online subscription website www.magazine-group.co.uk, and market over 800 titles from more than 120 publishers across consumer, specialist, B2B and professional magazines. 3PM invests heavily in email, affiliate and search marketing promotions.

Last year we sold over 120,000 subscriptions for UK publishers (more than every other independent UK subscription site *combined*).

"Magazine Group consistently produces high volume, quality subscriptions for all of our nine magazine titles. They are prompt to answer queries and keen to assist in anyway they can to improve our programmes. I would highly recommend them to anyone."

Kate Barrett, MyHobbyStore

No sign up costs or up-front fees

You only pay for orders that you receive – a flat commission for each order, whatever the subscription period, whatever the payment method, in whatever territory – which we invoice monthly.

The Magazine Group do not market renewals directly, so you that build your relationship with new customers – renewing, upselling, cross-selling; they're your customers.

"I've always found the 3PM team to be friendly, helpful and efficient. They are always keen to share their knowledge and expertise and really do bring in the extra orders that we can't reach from our own direct marketing to our customer base. I'd be happy to recommend their service to any publishers who are not already working with them."

Lucy Harmer, Haymarket Consumer

Stay in control

You will always be in control of how your magazine is presented online – you'll decide all details such as the copy, offers and covers. Change your offers to match specific promotions, or vary rates by territory – it's entirely up to you.

"IPC have worked with 3PM for many years now. Whether it's to drive volume, generate incremental new business or simply to make sure we are available in the places our competitors are, orders generated from the site have been an important source in our acquisitions strategy. The team are always happy to help and listen to our often changing strategic needs and helping to find winning solutions for us all." Sanjeeta Patel, IPC

Promote in the UK, across Europe, or Worldwide

Tell us where you want to make your title available, and we'll offer it in those markets and restrict it in others. You can publish rates in sterling, in dollars, in euros or other currencies, or you can limit the markets and the payment options that you want to offer.

"3PM have sold large numbers of subscriptions for us and have always been easy and efficient to work with." Caroline Hardaker, McGraw Hill

You do the billing

Orders are regularly sent to you for processing. You charge the customers' cards or set up their direct debits, which means the customer sees your name on their statements and that 3PM are never holding any of your money. You even get positive cash flow, because orders are sent to you for processing before you're invoiced for 3PM's commission.

"I find 3PM effective in sourcing new subscriptions for our B2B titles that we otherwise would not receive. The 3PM website is user friendly with excellent layout and design."
Lindsay Templeman, Peebles Media

What do I do now?

To list your magazines just email sohail@3PM.co.uk and he will send you the relevant forms. If you've any further questions, just call Sohail on 020 7907 6171.